

2021



BEATS
DROP
CANCER





THE MISSION

Beats Drop Cancer provides music therapy and healing space at no cost to cancer patients and their families in the Greater Bay Area.

WHY MUSIC THERAPY?

A cancer diagnosis is one of the most feared and serious life events. Cancer disrupts social, physical and emotional well-being and results in a range of emotions, including anger, fear, sadness, guilt, embarrassment and shame. Research has proven music therapy is a part of a complementary medicine program in supportive cancer care which accompanies medical treatment. Music therapy is an effective form of supporting cancer care for patients during the treatment process. Music therapy improves the physical and emotional well-being and the quality of life of cancer patients. In short, we believe music heals.

THE BENEFIT TO PATIENTS

01

Improved mood

03

Enhanced relaxation

02

Decreased stress & anxiety

04

Improved healing & quality of life

HOW YOU CAN HELP

- Donate
- Sponsor an event
- Refer a patient in need
- Volunteer
- Promote upcoming events
- Share this with a potential supporter



INDIVIDUAL SESSIONS

- In 2021, 187,840 California residents will be diagnosed with cancer. We hope to help as many as possible in the San Francisco Bay Area in our state of the art healing space.
- For each \$140 donated supports one music therapy session for a patient.
- The average patient benefits from 4 of sessions during a 6/8 week round of cancer treatment.
- You can make a one time, or recurring tax-deductible gift of any amount.
 - \$140 will fund 1 sessions
 - \$700 will fund 5 sessions
 - \$1,500 will fund 10 sessions

EVENTS

Beats Drop Cancer holds events to raise funds to support the mission - inquire about upcoming opportunities.



Event Sponsor - \$2,500

2 VIP Tables of 4

Plus 12 After Party Tickets

1 Promotional Booth at Event

Signage At Event

Day Party Tickets

VIP Table of 4 \$250

General Admission Table of 4 \$160

After Party Tickets

General Admission Table of 6 \$250